

PLO Report for P&C Meeting 10 August 2020

Where are they now? We are celebrating the achievements of past students through a 'Where are they now?' series. We have a dedicated notice board in the front office featuring these students and their chosen careers. Our website and each newsletter will include a "Where are they now?" title to share their stories with our school community. I will also post 2 a week to Facebook. We will be proudly featuring a doctor, nurses, paramedic, hairdressers, teachers, engineers and coffee shop owners just to name a few. Once I have worked through the list that I have compiled from staff I will put a notice out to the community to send me names and contact details of other ex-students.

- **The Newsletter** format provides me with data on how many people read it and what percentage of it is read. It is read by 450-565 people reading 70%.
- **Website** is updated multiple times each week and receives between 1200 and 2500 hits per week. I have added a new page for the Wellbeing Hub under the PBS & Wellbeing tab. It will be updated regularly as the Wellbeing Hub develops. P&C minutes and agenda are uploaded each term.
- **Facebook** continues to grow in followers and posts receive between 500 and 6500 engagements per post. The daily posts during Education Week focused on 'Learning together' and celebrated how we do that each and every day.
- I update the **electronic sign** weekly with important dates and events.
- I send an article to the **About Magazine** every month and contact the **South Coast Register** for all our big news stories. The About magazine this month is about our Excellence in VET Award recipients.
- Parents and students are welcome to email me any out of school achievements for publicity.
- I continue to track publicity for each faculty, with the aim of covering each one at least once per term, some faculties receive multiple per term. This tracking sheet covers South Coast Register, About Magazine and Newsletter articles, Facebook and Website news articles and events.
- I worked closely with Ruth and Renee and Education Change Makers on 2 promotional videos for VHS. You will find 1 on the home page of our website. The other is targeted at Year 6 into Year 7 students and will be shown at the Yr 6 open nights. I have emailed it to all local primary schools.